Make No Mistake:
How to Help Seniors Make the Best Decisions the First Time.

Presented by Annette Dubrouillet of Decision Drivers, LLC

“Is it time I stop driving?”
“Should we sell the house and move into a Senior Community?”
“How will we find someone to help us with Mom?”
“We really need to be sure our money is safe and is going to last.”
“Why should we consider assisted living over independent living?”

We all make decisions on a daily basis – some professional, some personal, some life or career altering and some not. So what is different about the decisions that Seniors and their families make? There are three reasons their decisions are not the same:

1. For many decisions it may be the last time the Senior makes that type of decision. They won’t be addressing the issue again.
2. Seniors don’t have the time or resources to always go back and correct a poor decision. They have to make the best decision this time.
3. There are so many emotions connected to the decisions Seniors make. But they know they shouldn’t allow emotions to drive the decisions in the wrong direction.

So how do you help your Seniors and their families? By guiding them to maximize their control over decisions. But you can’t do that unless you understand the three components of decision-making: 1. The 7-step process; 2. Personality characteristics; 3. Decision Drivers™

Annette will help you see how you can help your clients:

✔ Be more effective and efficient at decision-making. They’ll solve problems, not hesitate.
✔ Feel more confident about making decisions. They won’t just "wing it."
✔ Take more initiative, and implement, not ponder. No more analysis paralysis.
✔ Reduce regret about the decisions they have made. They won’t want to “re-do.”

Join us for brunch and learning compliments of
CareOne at Morris Assisted Living Community
200 Mazdabrook Road, Parsippany, NJ
Thursday, June 5th 10:00 am – 12 noon

Please RSVP to Julie A. Merrill, Director of Community Relations,
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